

**THE PAPA JOHN'S COLLEGE SCHOLARSHIP PROGRAM
IS RAISING MONEY FOR HIGH SCHOOL GROUPS WHILE
WE RAISE FUNDS FOR OUR SCHOLARSHIP PROGRAMS**

WE CAN RAISE \$5,000 TO \$10,000 IN A FEW HOURS

***If you partner with us for about 8 hours, you get half of the money
IT REALLY CAN BE THAT SIMPLE!***



**We want to be the Financial Conditioning Coach for your Team or Group
In 12 years, we have raised enough money to award over 7,000 College Scholarships
Now, we raise money for Teams & Groups while we raise our scholarship funds**

RESERVE YOUR SPOT NOW @ 800-865-9373

How Does The Fundraiser Work?

- We have enrolled hundreds of Papa John's restaurants across the USA to provide great discounts for our fundraising cards.
- Our Fundraising Coach, using our proven strategy, will help members of your team/group sell the cards to friends & family.
- \$5 goes to your group right off the top, and the other \$5 funds several national college scholarship programs across the USA; 7,000 scholarships so far. Scholarship info: WWW.USAPJ.COM
- The wallet sized plastic card, which sells for \$10, rewards the people who buy it with great discounts from local restaurants.
- People who buy the card can break even the first time they use it **AND IT'S GOOD FOR 6 MONTHS!**
- Our fundraisers take only a few hours because we understand the demands placed on your time and we know exactly how to execute a successful game plan before you lost interest.
- **8 HOURS SPREAD OUT OVER A WEEK AND WE LEAVE YOU WITH A PILE OF MONEY AND MOVE ON TO THE NEXT SCHOOL; SEE YOU NEXT YEAR.**



\$10

**BUY A LARGE REGULAR
PRICED PIZZA & GET 1 FREE!
EXPIRES IN SIX MONTHS.**

Expires: Month/Day/Year CODE: 0000 #0001

This card will be honored at all participating
Papa John's Store Locations Listed Below.

A LIST OF PARTICIPATING PJ LOCATIONS
FOR YOUR CITY WILL BE INSERTED HERE.

This discount card is a result of a fundraising program
at YOUR SCHOOL, CITY AND STATE.

WHY ARE YOU GUYS INVOLVED IN FUNDRAISING?

We have to raise hundreds of thousands of dollars every year, millions over the last several years; **because we must fund our national college scholarships every year, over and over.** Most of our scholarship funding clients are in the restaurant business so the restaurant discount card practically invented itself. Given our educational mission and fundraising expertise, our team of retired teachers and coaches will mesh very well with your staff.

DO WE HAVE TO PAY ANY UP-FRONT COSTS?

NO COSTS EVER FOR ANYTHING! You send us \$5 for every restaurant card that you do not return to us.

HOW CAN THERE BE NO UP-FRONT CHARGES?

A successful fundraiser will cover all of the expenses.

WHAT IS THE BIG SECRET TO SUCCESSFUL FUNDRAISING?

Managing expectations from the very get/go seals everyone's fate; a bad snap of the ball usually dooms the play.

IS IT EASY?

No, but it is simple. It takes 6 to 8 hours on your part, spread out over 9 days or so. The best way to look at our fundraising program is that it's just like any other game or event. As the leader of your group, we need your leadership, your commanding voice, and your highest expectations at all times.

LEADER'S EXPECTATIONS + TEAM PREPARATION & PERSPIRATION = W

NOTE TO THE TEAM LEADER/COACH FROM OUR ENTIRE STAFF

We can only work with about 3% of all of the high schools in the USA because we are busy running a national college scholarship program. Therefore, we only work with Coaches/Leaders who share our attitude of "put up or shut up." We will only accept the position as your Fundraising Coach if you are as serious about fundraising as we are. We will work diligently for you, and especially for your team/group, for many years to come because our business and our philosophies are grounded in helping kids. **If your fundraiser does not succeed, it's absolutely our fault.** We won't stand around the water cooler pointing fingers; if we fail, you need a new Fundraising Coach. If we don't put a solid W in the fundraising win/loss column, we won't wait for you to have that "little chat" with us, we will summarily throw our miserable selves out the door; sayonara, we're fired.

TO ENROLL NOW, COMPLETE THE OTHER SIDE OF THIS FORM AND FAX IT TO 502-243-8982

For more info, call Frederick A. Moore, MBA, PhD, Director of Scholarships, 800-865-9373

FUNDRAISING COMMITMENT FORM

IF YOU WANT US AS YOUR FINANCIAL CONDITIONING & FUNDRAISING COACH, YOU SIMPLY MUST AGREE TO DO YOUR VERY BEST REGARDING THE FOLLOWING!

No other fundraising program will ask you for this level of commitment; perhaps if their goals were as serious as ours they would be as passionate as we are. We ask this not because we are mean or hard to get along with, we ask this because we just can't let down all of the high school kids who have come to rely on our longstanding scholarship program.

Since Papa John's Scholars provides the Fundraising Coaching Staff in Louisville and has already secured discounts from restaurants and provides designing, printing and shipping of the fundraising cards to my group, I agree that I will do the following as my part of the bargain to ensure that this is a successful fundraiser.

I will schedule the fundraising program as the **top priority for me and my staff** during the fundraising week.

I will **stay in touch** with the Fundraising Coach during the fundraising week.

I will be **especially vocal** about the very high expectations I have regarding my own performance during this fundraiser and I will instill the exact same high expectations in my staff and team.

I will **explain in very clear terms** that each student and every member of my staff, *just like me*, is expected to sell at least ten fundraising cards during the first four days of the fundraiser to their parents, grandparents, aunts & uncles and to other family and friends; ***EVERYONE SHOULD SELL OR BUY TEN FUNDRAISING CARDS IN THE FIRST FOUR DAYS, EVERYONE!***

I will offer to assign some students to sell fundraising cards at specific business locations at specific times.

I acknowledge that since this is a precisely timed fundraiser that it would not make much sense to commit to this unless I have set aside enough time to oversee the program; **I have set aside the time for this fundraiser.**

Signature of Commitment: _____ Date: _____

School Name: _____ City: _____ State: _____

Your Name _____ Group/Team _____

Best Address _____ City _____ ST _____ ZIP _____

Phone: Day _____ Eve _____ Cell _____

Email Address _____ Do you check it often? _____

When will fundraiser start? _____ Intended use of funds? _____

How much money are you trying to raise: \$ _____ How many people will sell cards? _____



WE WANT TO RAISE MONEY FOR YOU WHILE WE ARE RAISING MONEY FOR OUR NATIONAL PAPA JOHN'S SCHOLARSHIP PROGRAM. PARTNERING WITH A LIMITED NUMBER OF SCHOOLS AND NON-PROFIT GROUPS ACROSS THE USA WE CAN RAISE \$10,000 OR MORE FOR YOU IN A WEEK OR SO!



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